

Changing mindsets about

HEARING LOSS


**Hearing
loss**

MYTH:
Old age

REALITY:
**Can happen at
any age**


**Hearing
loss**

MYTH:
Inevitable

REALITY:
Preventable


**Hearing
aids**

MYTH:
Don't work well

REALITY:
**Better hearing,
better life**


**Hearing
aids**

MYTH:
Too expensive

REALITY:
**Investment in
quality of life**


Tinnitus

MYTH:
An annoyance

REALITY:
**Warning sign of
hearing loss**

